



# The Clean Earth Trust

## Arts Sponsorship Opportunity

The Clean Earth Trust (CH 592) which is behind, amongst others, the Pick It Up Guernsey and Repair Café initiatives, is delighted to announce that we are working with the Guernsey Arts Commission to use the arts to raise awareness of environmental issues affecting our island home and marine environment.

In keeping with our ethos of seeking out symbiotic possibilities we are planning to use nearly 200kg of beach litter in a public installation in a central St Peter Port location. The litter was collected by around one hundred volunteers from the general public at a beach clean at Grande Havre in January 2020, a public event co-hosted by La Societe Guernesiaise (Marine Biology), Guernsey Recycling Group, Alderney Wildlife Trust and Pick It Up Guernsey

The installation will be timed to coincide with Arts Sea Front Sunday, and World Oceans Day on 8 June 2020 and will remain in place as long as possible. Guernsey Recycling Group will cover the cost and logistics of storing and transporting the litter as well as recycling and disposing of it as appropriate afterwards.

We are working with the Guernsey Arts Commission to identify a local artist to commission and finalise the location and timings. We have plenty of rope, fishing line and hooks, food and drink packaging to include in this exciting project and create a thought-provoking visual message to remind us the damage we are doing and the importance of looking after our natural resources.

We are looking for a sponsor or group of sponsors to cover the estimated £1,000 cost of commissioning the local artist. We expect this project to attract considerable publicity and media exposure.

If you would like to find out more about this project, or would like to become a sponsor, please get in touch.

### Contact Details



[hello@cleanearthtrust.org](mailto:hello@cleanearthtrust.org)



07781 400426



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